

Tropical North Queensland Regional Economic Plan Snapshot

Stakeholder relationships

The TNQREP has been designed to complement several other significant planning initiatives including the Far North Queensland 2009-2031 Regional Plan and Regional Development Australia Far North Queensland and Torres Strait (RDA) Roadmap. It is a key element in the implementation of the Regional Plan and differs from the Roadmap by focussing on economics, only considering social and environmental issues to the extent of their relevance to this focus. As the RDA Roadmap sits above the TNQREP in the sense it encompasses a larger area and a broader spectrum of issues, there are also the Local Government Area's (LGA) long-term community plans and economic strategies which focus on smaller geographical areas and more specific issues. The intention is the RDA Roadmap, the Regional Plan, the TNQREP and the LGA's community plans and economic development strategies will form an aligned strategic framework, avoiding unnecessary duplication.



Working Together

RDA ROADMAP TNQREP LOCAL GOVT PLANS

PARTNERS

The following partners have endorsed the plan:



Read the TNQREP at advancecairns.com/tnqrep

For more information please contact
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The world's leading
sustainable tropical region

Living, working and playing in a tropical paradise

2011-2031



CONTEXT

Tropical North Queensland is blessed with many advantages, including the skills and approach of our people, reliable water supplies, abundant fertile agricultural lands, proximity to local mineral wealth and economic growth zones in south east Asia and the western Pacific, and of course, our beautiful natural environment. Despite these advantages, Tropical North Queensland’s economy has been historically vulnerable to boom and bust cycles driven by external forces. In response, leaders in Tropical North Queensland have developed the Tropical North Queensland Regional Economic Plan (TNQREP). The TNQREP outlines a 20 year economic vision for the region and is the result of extensive consultation and research. It has been contributed to and endorsed by major regional stakeholder organisations and marks the beginning of a new era of successful, planned, strategic and cooperative economic development for Tropical North Queensland.

STRUCTURE

The TNQREP has three parts: an economic profile, updated annually, which provides a clear starting point and a benchmark for measuring progress; the Strategic Plan which outlines the vision and goals for the long term horizon of 20 years and the Action Plan which provides clear activities through which the goals and vision can be fulfilled. The Action Plan has five year rolling horizons - 2011 – 2016 transitions to 2012 – 2017 etc. The TNQREP is a dynamic document that nevertheless is underpinned by a strong vision of a thriving and sustainable Tropical North Queensland economy.

VISION

In 2031 Tropical North Queensland will be the World’s Leading Sustainable Tropical Region.

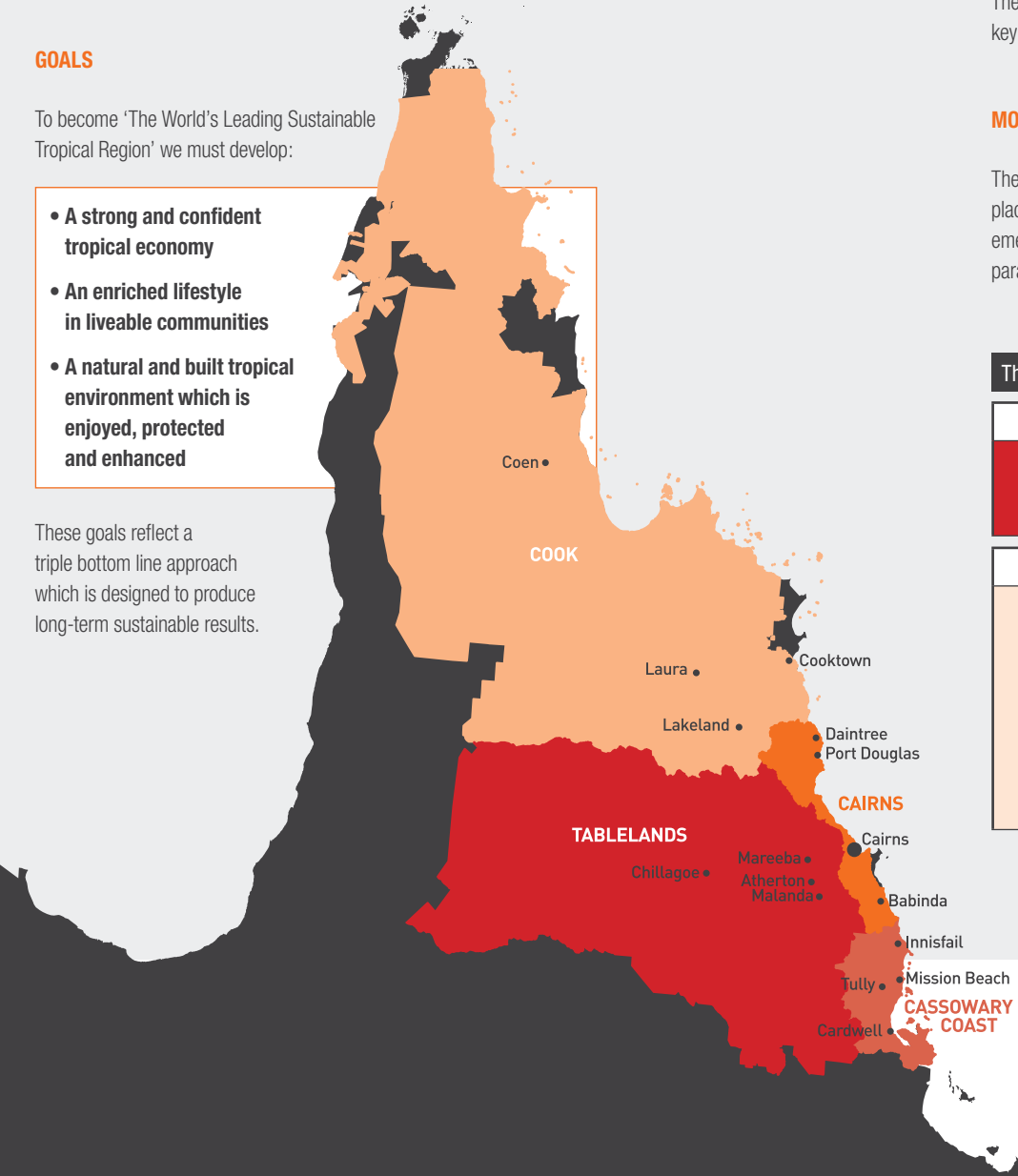
“Living, working and playing
in a tropical paradise”

GOALS

To become ‘The World’s Leading Sustainable Tropical Region’ we must develop:

- A strong and confident tropical economy
- An enriched lifestyle in liveable communities
- A natural and built tropical environment which is enjoyed, protected and enhanced

These goals reflect a triple bottom line approach which is designed to produce long-term sustainable results.



2011 ECONOMIC PROFILE

The TNQREP, which is grounded in solid economic research and analysis, includes an economic profile to inform and monitor the impact of the strategies and actions in the interests of achieving the 20 year vision and goals.

The economic profile will be regularly updated; illustrating changes in the key economic measures and providing consistent long term analysis.

MONITORING

The TNQREP will be closely monitored. A stakeholder meeting will take place annually to report on outcomes, progress and challenges. The data emerging from these meetings will be used to update the plan and set the parameters for the rolling five year horizons.

ACTION PLAN 2011 – 2016

This action plan will shape the Tropical North Queensland economy through the first five year horizon. It identifies and describes 10 key strategies which will drive economic activity in the direction of the commonly owned longer-term goals and vision and has performance measures that will be score-carded annually.

Each strategy consists of a series of actions with an identified lead agency. It is envisaged that the lead agency will work with numerous partners and stakeholders to develop and deliver an implementation strategy that identifies critical steps, milestones and resources.

The Strategies which will provide the focus for the period 2011-2016 are:					
GROWTH STRATEGIES					
Actively promote priority growth opportunities	Strengthen and diversify the region's tourism industry and destination appeal	Strengthen the primary production sector and build market opportunities	Strengthen the small business sector		
FOUNDATION STRATEGIES					
Attract and enable industry and enterprise investment	Ensure optimal transport linkages to facilitate the movement of people and products to domestic and international markets	Position TNQ as a digital economy	Position the region as a leader in sustainable economic development	Develop the skills and capacity of the region's workforce now and into the future	Develop a confident and united region that projects positively and cohesively