

# Masterclass Skilling to Employment

## Aim of the Program

To assist 10 long term unemployed people from the Cairns region to undertake a 12-week training course to improve their skills and to assist them to break the unemployment cycle. At the end of the 12 weeks they will have undergone training in Certificate II Hospitality plus 4 weeks of life and employability skills lessons. They will be job ready.

## What Cairns Business College is offering:

CBC is offering to undertake the training of 10 unemployed persons for free. The school will meet the costs of their tuition and materials. It will provide the premises, trainers and knowledge.

However CBC cannot do this alone.

We are looking for genuine stakeholders in this endeavour. The unemployed don't only need skills, they also need community support. And unemployment is everyone's problem. We want the lead organisations in the city to be involved such as:

- Chambers of Commerce
- Media groups
- Employment agencies
- Employer groups
- Social and welfare groups
- Industry groups
- Schools, churches and the general public

The whole community suffers when its members are disadvantaged so a holistic approach must be taken to solving the problem. And we also want to inspire other businesses and groups to be pro-active and look for ways in which they can also help to improve their community.

Some groups have used their skills and talents to help beautify the streets of Cairns. Others have helped build infrastructure. CBC is in the business of teaching and training – something we believe in passionately. So this is how we can help – by using our skills and money to help train people.

Our hope is that we can take 10 unemployed people and help them to jobs. It will help them to a future where they can make choices. Our life skills program will help them to understand their choices and, hopefully, help them make good choices that will benefit not just them but also their family, neighbourhood and community.

## Why Certificate II in Hospitality?

This Certificate has been chosen because it is a foundation course that offers a wide range of job opportunities in the tourism and hospitality areas. These are our largest employment sectors and suffer enormous skills shortages. The course includes RSA, RSG and food handling and hygiene skills as well as customer service skills. Job readiness components will include training on grooming, writing resumes and other essential life skills.

## Partnerships

Training is about the partnership between the training institution, the trainers and the learner. CBC also wants it to be a partnership with the wider community – our learner group will be a brave and courageous group who will need the support of:

- the media to help focus people's attention on their transition from unemployment to successfully gaining a job;
- employment agencies who can help find them that job;
- employer groups who can help provide hands-on work experience opportunities;
- peak body groups who support business and the community to help along the way with encouragement, sponsorship and raising awareness of the need for more resources to be made available for people who are willing to try to help themselves and who just need a helping hand;
- politicians to raise awareness of the needs of the unemployed and to focus local and federal government attention and policy to help combat the causes of unemployment and to assist the unemployed into meaningful training and work experiences;
- social and welfare groups who have for a long time carried the burden of helping the unemployed and who now have the chance to mentor some of their clients through this program;
- and the community, who feel the impacts of unemployment, who have long asked for help with this issue and who can see the positive effects of employment.

It is our hope that by bringing everyone together that we can make a meaningful difference in the lives of ten long-term unemployed people and help them gain skills, employment and a new chance in life to achieve their dreams.

Please join CBC and help us make this a reality.

